

London, 5 October 2010
For immediate release



Luxembourg's bid to become top European location for media, content and ICT-related business

Luxembourg for ICT and LU-CIX are pleased to announce their presence at the [Content Delivery Summit Europe 2010](#) on 13 October and [Streaming Media Europe 2010](#) 14 & 15 October, both taking place in London.

Their presence at these major European technology conferences confirms Luxembourg's commitment to becoming a top European location to establish a media, content and ICT-related business.

Luxembourg is a pioneer in shaping the European media landscape. RTL Group - which today is Europe's leading broadcaster - and SES, the world's pre-eminent satellite operator, were born in Luxembourg and are still headquartered there. Other prominent names that can be found in Luxembourg are Apple iTunes and Real Networks.

In the last few years, Luxembourg has made huge investments to develop state-of-the-art ICT infrastructure and networks, providing secure and real-time connectivity. Meanwhile, it also has adapted its regulatory framework to the needs of the digital economy and the content delivery industry. The recently launched Internet exchange platform LU-CIX adds to Luxembourg's attractiveness as a center of ICT excellence.

Luxembourg has gone to great length to create an outstanding environment that is boosting media and ICT activities and is thus the ideal place to serve as a global hub for distribution of digital multimedia content, such as music, video, pay-TV, video on demand and digital radio and television transmissions.

A discussion with Peter Sodermans, Senior Consultant, Luxembourg for ICT on the opportunities for digital media businesses looking to expand in the European market from Luxembourg takes place at [Streaming Media Europe](#) on 15 October at 16.00 as part of the official conference programme.

For more information: www.luxembourgforict.lu, www.lu-cix.lu and <http://www.streamingmediaglobal.com/conference/2010>.

Contact: info@l4ict.lu or press@lu-cix.lu.

(published by Luxembourg for ICT and LU-CIX)