

London, UK
14 October 2010



News from this week's Streaming Media EXPO in London

Intuitivlab unveils major enhancements to its Mixmoov Online Video Editing Solution at Streaming Media EXPO 2010

Company Showcases Powerful New Capabilities to Edit, Mix and Publish Online Video

LONDON, Streaming Media EXPO, Stand 28 Intuitivlab SAS, focused on rich media products and services for Web/Mobile 2.0 today introduced major upgrades to its Mixmoov Online Video Editing solution at the [Streaming Media EXPO](#) in London. The latest release features multiple enhancements to the studio interface, user account management and analytics in a new BackOffice as well as high quality media input and video output.

The new Mixmoov V1.5 features an improved interface with separate sections for graphic filters and animations as well as an intuitive workflow to cut videos within the studio. High quality photos and videos can now be imported to Mixmoov which will then produce high quality video output in multiple formats. There is also the possibility to integrate different levels of user accounts both free and paid. The new Mixmoov BackOffice 1.0 introduces an effective user management system along with payment support and detailed analytics which makes it easier to integrate Mixmoov in a B2C model for websites and social networks.

Visit stand 28 at [Streaming Media EXPO](#) on 14 & 15 October in London to learn more about Intuivlab and to see a Mixmoov demonstration.

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Streaming Media Europe 2010 – Conference & EXPO

14 & 15 October, Novotel London West, London, UK

www.streamingmediaglobal.com/europe

Press Passes are available at the registration desks on site, open from 08.00 daily (14 & 15 October)

About Intuitivlab

Intuitivlab specialises in Online Video Editing. The company develops a range of products and services for creating and editing rich media content for web and mobile publishing. Available in On-demand and On-premise versions, the solution provides online video editing for websites, video platforms, media companies and enterprises. For press-related enquiries, send an email to : pr@intuitivlab.com

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