

BUSINESS ■ TECHNOLOGY ■ CONTENT

streaming *media magazine*

european edition

EDITOR'S PICKS 2010

THE BEST

OF THE

BEST

The 2010 Streaming Media Dream Team

The Platforms Issue: Online Video Publishing,
Advertising, UGC, and more

Making Live Events Pay Off



EUROPEAN EDITION
SUMMER 2010
VOL. 2, ISSUE 2

Features:

THE PLATFORMS ISSUE

This issue features a series of articles examining the ways in which platforms have joined content delivery networks at the core of the online video ecosystem. We'll focus on:

- Online video publishing
- Advertising
- Search & Discovery
- User-generated content
- Triple-play delivery

Also in this issue:

2010 EDITORS' PICKS

Our yearly roundup of the coolest technologies and services of the year.

THE 2010 STREAMING MEDIA DREAM TEAM

Our annual list of the most influential and important names in the world of online video. Nominations now open at www.streamingmedia.com/dreamteam.

MAKING LIVE EVENTS PAY OFF

The Olympics, Wimbledon, the U2 YouTube concert—all big, all live, but can events like this generate revenue?

All editorial content subject to change

AD SPACE DEADLINE:

11 March

AD MATERIALS DEADLINE:

6 April

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STREAMING MEDIA'S EUROPEAN EDITION

is the only magazine in Europe that covers the entire spectrum of online audio and video. It's THE quarterly resource for executives and technology managers who use rich media in any vertical—enterprise, education, government, media and entertainment, and more.

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