

Invitation to Sponsor



contentdelivery  SUMMIT

A brand new one-day industry event for...

Investors, broadcasters,
media companies, analysts,
telcos, ISPs, cable operators,
and streaming technology
vendors

New one-day conference, part of
Streaming Media Europe



contentdelivery **SUMMIT**

13 October 2010

Novotel London West, London, UK

About Content Delivery Summit

Streaming Media Europe's Content Delivery Summit is a one-day conference that brings together content owners, infrastructure providers, and the financial community to discuss the business and technology of delivering video online.

While content delivery networks, cable operators, and ISPs are investing hundreds of millions into their infrastructure to support video, the business models for delivering and supporting video over IP are still unclear.

This is where the Content Delivery Summit comes in.

FOR MORE INFORMATION, CONTACT:

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Delegates will hear major broadcasters, cable operators, telcos, and content owners describe how they plan to make money from online video and the impact monetisation will have on vendors within the industry. Attendees will learn what the infrastructure providers are building out, and hear what platforms and technologies they are investing in.

The service of delivering bits is quickly becoming a commodity, but what about all the other components of the video ecosystem that are becoming just as important as the delivery itself? Services such as content ingestion, transcoding, storage, content management, authentication, and reporting are playing an increasingly important role as higher-quality, longer-form content gets created and delivered to more platforms and more users.

With HD quality video delivery and live broadcasting picking up steam, this also brings a new set of challenges as CDNs look to differentiate themselves from one another. And inside the industry, the debate still rages on about the best network architecture, the impact of HTTP streaming, which video platform is going to win out, and how over-the-top video will impact capacity planning for the future.

Content Delivery Summit also examines the inevitable shakeout that is coming among delivery vendors, the impact that pricing is having on the market, and what business models will and won't survive. Delegates will share insights, ideas, and experiences, and get the knowledge they need to help navigate the ever-changing video delivery market.

Content Delivery Summit is THE Summit for actionable advice and tangible data that will help attendees choose the right technology, better understand customers' needs, and provide the insight into where the business and technology of online video delivery is headed.

REGISTRATION OPTIONS:

Attendees may register to attend the one-day Content Delivery Summit (13 October 2010) only, or combine it with a full conference registration for Streaming Media Europe (14 & 15 October 2010).

OTHER COVERAGE INCLUDES:

- the future trending costs for video delivery
- the impact telcos and ISPs may have on the market
- application delivery, mobile video, and HD content
- enterprise video delivery inside the firewall
- contract, SLA, and RFP trends
- the need for better video reporting and analytics
- projected traffic and growth patterns for content owners
- broadcasting live events on the web
- self-provisioning and self-service CDN models
- demands by customers for new video services
- AND MORE!

Content Delivery Summit takes place the day before the established Streaming Media Europe conference and Streaming Media EXPO, which together attracted over 1000 attendees in 2009 – an increase of 32% on the previous year.

Content Delivery Summit offers a limited number of speaking opportunities to sponsors.

Contact Sjoerd Vogt:
svogt@streamingmedia.com
for further details.



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Sponsorship Levels and Benefits

DIAMOND SPONSOR

(EXCLUSIVE) £5,000/€5,600 + VAT

SOLD

- Substantial speaking opportunity - keynote case study
- 4 conference passes for your staff and up to 4 VIP conference passes for customers
- Premier logo placement and positioning on promotion materials
- Double page spread advertisement in Event Guide in lead-in to CDS section
- Branding on pull up signs in conf room (shared). Sponsor can also provide own dedicated pull up sign (1) for the room, produced to organisers specifications.
- 1 html pre-event email to top tier Show prospects
- 1 html post-event email to CDS attendees
- Highlighted company description and logo in Event Guide
- Full attendee list after the event (address info only; does not include email or phone).
- 1 promotional insert in the conference portfolio bag (to be produced by the sponsoring company) and literature on table in CDS registration area.
- Significant benefits for your clients and partners on delegate registration fees – contact us for further details.
- Significant discounts on SMEXPO stands available to CDS Sponsors

PLATINUM SPONSORS

(Limited to 3 companies) £3,000/€3,360 + VAT

- Speaking opportunity (if contract received by 26 July 2010)
- Significant discounts on SMEXPO stands available to CDS Sponsors
- 3 conference passes for your staff and up to 3 VIP conference passes for your customers
- Premier logo placement and positioning on CDS promotional material
- Full page ad in Streaming Media Europe Event Guide
- Literature on display table outside CDS conference room
- Pre-conference HTML email to Streaming Media Europe's opt-in list
- Post-conference email to attendees
- Highlighted company description and logo in Event Guide
- Full attendee list after the event (address info only; does not include email or phone).
- 1 promotional insert in the conference portfolio bag (to be produced by the sponsoring company).
- Significant benefits for your clients and partners on delegate registration fees – contact us for further details.

GOLD SPONSORS

(Limited to 3 companies) £2,000/€2,240 + VAT

- Speaking opportunity (if contract received by 26 July 2010)
- Significant discounts on SMEXPO stands available to CDS Sponsors
- 2 conference passes for your staff and up to 2 VIP conf passes for customers
- Premier logo placement and positioning on promotional material for CDS
- Literature on display table outside CDS conference room
- Highlighted company description and logo in Event Guide
- Full attendee list after the event (address info only; does not include email or phone).
- 1 promotional insert in the conference portfolio bag (to be produced by the sponsoring company).
- Significant benefits for your clients and partners on delegate registration fees – contact us for further details.

SILVER SPONSORS

(Unlimited) £1,000/€1,120 + VAT

- Significant discounts on SMEXPO stands available to CDS Sponsors
- 1 conference pass for you and 1 VIP conference pass for a customer
- Premier logo placement and positioning on promotional material
- Literature on display table outside CDS conference room
- Highlighted company description and logo in Event Guide
- Full attendee list after the event (address info only; does not include email or phone).